Job Description

Job Title: Brand and Visual Designer   **Location:** Mangalore

Overview: We are seeking a creative and detail-oriented Brand and Visual Designer to join our marketing team. In this role, you will design visually compelling creatives that communicate the value of our IT services and solutions. You will transform complex technical concepts into simple, appealing visuals and ensure brand consistency across all marketing and communication channels.

Key Responsibilities:

• Develop creatives for social media, website banners, infographics, brochures, and presentations.
• Design visual assets for product launches, marketing campaigns, events, and email promotions.
• Create illustrations that simplify IT concepts such as cloud workflows, ERP processes, integrations, and automation.
• Collaborate with marketing and content teams to maintain consistent brand identity.
• Edit videos and create motion graphics for brand and promotional activities.
• Stay updated with modern design trends and apply them to brand communication.

Required Qualifications:

• Proficiency in Adobe Creative Suite (Photoshop, Illustrator, Canva, Premiere Pro).
• A strong design portfolio showcasing modern branding and digital design work.
• Understanding of typography, color theory, composition, and layout.
• Ability to handle multiple design requests and work within deadlines.

Desired Skills:

• Basic understanding of UI/UX principles.
• Experience in animation or video editing.
• Familiarity with visual design requirements for the IT industry.

Preferred Experience:

1–3 years of experience in graphic design, brand design, or visual communication.